



ABOUT US (MRPJ)

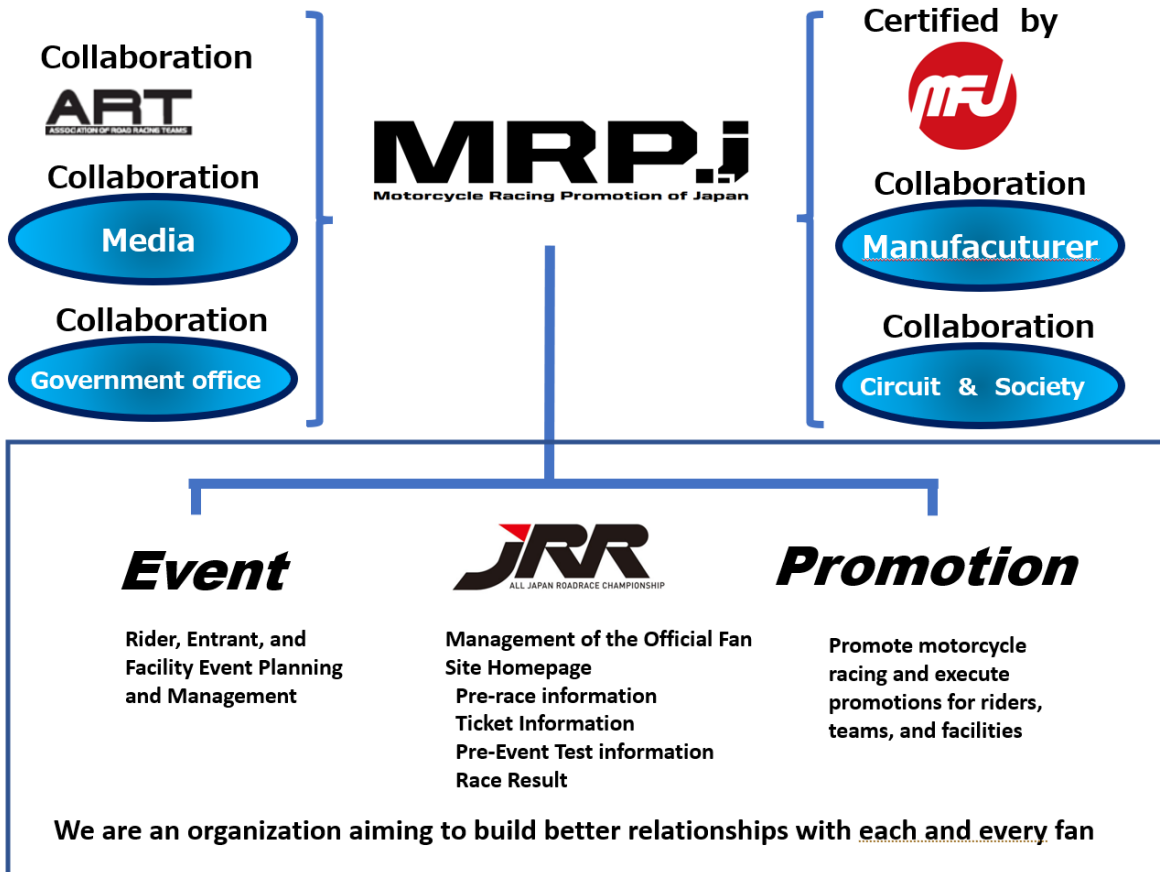
We are pleased to hear of your continued success.

I apologize for contacting you through a letter, but I would like to inform you that MRPJ stands for General Incorporated Association Motorcycle Racing Promotion of Japan. We were established as a general incorporated association in January 2023 and have officially started our activities for the 2024 season.

We would like to provide an explanation of MRPJ’s business and inform you in writing about our activities for this season.

(Positioning of MRPJ)

MRPJ is a general incorporated association that operates under the authorization of MFJ (the Motorcycle Federation of Japan). It is entrusted with the promotion of the All Japan Road Race Championship.



Promotional Activities of MRPJ

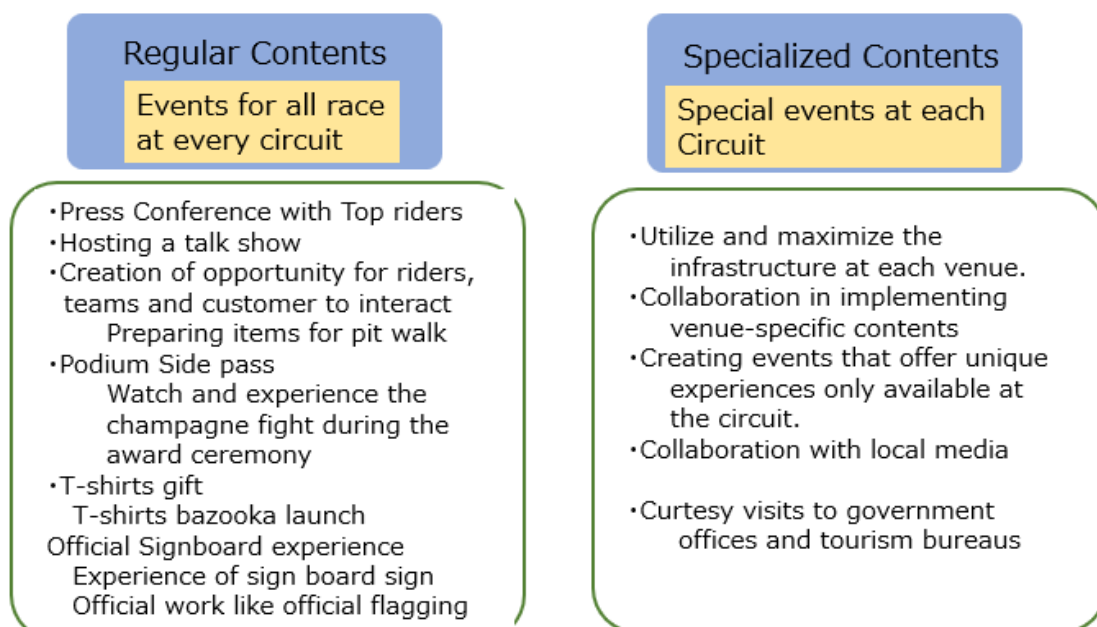
The promotional activities of MRPJ involve creating value for the All Japan Road Race Championship in Japan. Enhancing this value subsequently improves the value for competitors, all associated organizations, individuals, and companies. This value enhancement leads to secondary economic effects, ultimately contributing to society. MRPJ specializes in executing promotions that create this value.

To create value, MRPJ collaborates with competitors, teams, and facilities (circuits) to provide “touchpoints” and “venues” for fans. Specifically, this includes organizing rider talk shows and autograph sessions during public pre-tests and race weeks. As a new initiative, we plan and manage events aimed at increasing Supporters Pass memberships.

Simultaneously, we will enhance advertising and promotional activities on the website jrr.jp to expand the fan base and increase attendance.

All Japan Road Race: Providing "venues" and “ opportunities”

As part of the concept for events in the 2024 All Japan Road Race, we aim to standardize planning so it connects to the latter half of 2024. We will consider implementing the same events at every race, ensuring consistency, as well as hosting unique events that can only be held at specific circuits.



We will continue to promote and enhance motorcycle motorsports in the future. We appreciate your understanding and support.

MRPJ (Motorcycle Racing Promotion of Japan)

Managing Director :Akihisa (AL) Kato